



## HP Canada's Lloyd Bryant Honoured As One of Canada's 2012 Clean16

Award recognizes Canadians who have made the greatest contributions to sustainable development and clean capitalism in Canada over the past two years

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Mississauga, Ontario, September 19, 2011 – HP Canada today announced that Lloyd Bryant, Vice President and General Manager, Imaging and Printing Group & Environmental Programs, HP Canada, has been named one of the Clean16 for 2012 by Delta Management Group in partnership with Corporate Knights.

Canada's 2012 Clean50 is a collection of the 50 individuals or small teams, who, in the opinion of Delta Management Group and a team of expert advisors, have made the greatest impact on Canada's long-term sustainability and contributed the most to clean capitalism in this country over the past few years. The Clean 16 are the leaders in each of the categories.

With input from its own group of researchers, in consultation with an extraordinary external advisory team and with advice from Corporate Knights' Toby Heaps, Delta Management mounted a national search and identified well over 300 people as worthy candidates.

"I am honoured to have been selected as one of Canada's 2012 Clean16," said Mr. Bryant. "Sustainable development and environmental responsibility are important to me personally and a core part of how we operate at HP, where we believe that our investment in environmental programs and partnerships helps pave the way towards a more sustainable future"

Among Mr. Bryant's achievements is the co-founding of an industry association, Electronics Products Stewardship Canada (EPSC), which he chairs and which was formed to promote economic and environmental efficiency, as well as high standards in consumer electronics and IT industry end-of-life recycling programs in Canada. EPSC has created a standard to promote high environmental requirements in the recycling industry, which has raised the bar for electronics recycling throughout the country resulting in large investments in environmental technology, lower landfill rates and better environmental outcomes for the hazardous substances found in end-of-life electronics. To date, 140,603 tonnes of end of life electronics have been safely diverted from landfill and recycled through these programs using the EPSC standard and

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audit check process.

In his role at HP Canada, Mr. Bryant led the team responsible for creating an employee engagement program called Green Advocates that has since been adopted widely by HP. The program, which educates employees about the environment and HP's commitment, has run for three years with more than 200 members. The training has also been shared with HP Canada's channel partners, with approximately 6,000 training sessions being taken by partner's employees to date. Mr. Bryant has also demonstrated his commitment to sustainability education through continued funding and mentoring for co-op students from the University of Waterloo's environment and business department.

In addition, Mr. Bryant is committed to leveraging and amplifying HP's many other environmental programs. His understanding of the complex issues around extended producer responsibility make him a leader in this field, and in addition he works hard to maximize partnerships in order to encourage customers and partners to take steps towards more sustainable business operations.

#### **About HP**

HP creates new possibilities for technology to have a meaningful impact on people, businesses, governments and society. The world's largest technology company, HP brings together a portfolio that spans printing, personal computing, software, services and IT infrastructure to solve customer problems. More information about HP (NYSE: HPQ) is available at <http://www.hp.com>.

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